

FOR IMMEDIATE RELEASE

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APHSA Announces Raffaele Vitelli in New Role as Vice President of Professional Services

Arlington, VA: The American Public Human Services Association (APHSA) is pleased to announce the hiring of Raffaele Vitelli, CAE, as Vice President of Professional Services—a new role for the association as they continue implementing their Next Gen Strategy. In this leadership role, Vitelli will oversee APHSA's non-dues business lines including Organizational Effectiveness (OE) consulting which provides technical assistance and training; conferences and events; and other high-impact service offerings that help advance the association's mission as they provide top-tier support to members.

Vitelli brings over 18 years of experience in designing and leading successful programs across both the nonprofit and for-profit sectors. Most recently, he served as Vice President of Professional Education and Product Development at the National Association of Social Workers (NASW). Under his leadership, NASW delivered hundreds of thousands of hours of educational content annually, launched a nationally utilized Learning Management System, and significantly expanded their conference and event footprint.

At APHSA, Vitelli will lead the strategy and execution of their professional services portfolio, ensuring high-quality delivery, strong customer outcomes, and sustainable business growth. He will also serve as a key member of the executive leadership team, helping to shape organizational strategy and foster a high-performance culture aligned with APHSA's core values. "I am honored to be joining the APHSA team at such a pivotal time," Vitelli shared. "The organization's commitment to supporting human services agencies nation-wide deeply resonates with me, and I am excited to contribute to their continued growth and success."

Welcoming Vitelli to the APHSA team in this new role highlights their dedication to providing innovative, member-focused services that enhance the human services sector and create lasting impact in communities across the nation. Reggie Bicha, President and CEO of APHSA, emphasized this, sharing, "We are thrilled to welcome Raffaele as we continue growing and building new supports and offerings to members and partners. His extensive experience with nonprofit strategy and education will be invaluable as we navigate the best ways to support the human services community during this ever-changing policy landscape and beyond."

Vitelli will assume his responsibilities as Vice President of Professional Services at APHSA on August 4, 2025.

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About APHSA

The American Public Human Services Association (APHSA) supports leaders from state, county, and city human services agencies to advance the well-being of individuals, families, and communities nationwide. As a bipartisan membership association, they work with their members to generate pragmatic solutions grounded in lived experience. Visit <u>www.aphsa.org</u> to learn more.