



**INFLUENCE
BUILD
CONNECT**

presented by



Reaching Every Family: Using Family Resource Centers to Meet the Multidimensional Needs of Families



Recorded: September 8th 2021

Thriving Communities Built on Human Potential

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Our Vision

Thriving Communities Built on Human Potential

Our Mission

American Public Human Services Association advances the well-being of all people by influencing modern approaches to sound policy, building the capacity of public agencies to enable healthy families and communities, and connecting leaders to accelerate learning and generate practical solutions together.

We build well-being from the ground up





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WHO WE ARE



WE REPRESENT

state and local health and human services agencies through their top-level leadership



WE SEEK TO

Influence modern policies and practices, help our members **build** capacity for their teams, and **connect** them to other human-serving organizations and policymakers





We build well-being from the ground up.

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To Deliver Value to Our Members We Aim to:

Influence modern policies and practices that support the health and well-being of all children and families and that lead to stronger communities

Build more capacity through access to our professional education and development conferences, technical expertise, publications, and our Organizational Effectiveness practice

Connect members to national policymakers and human-serving organizations across a wide circle of stakeholders in the health and human services sector, as well as key partners in education, housing, employment, and others

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Presenters




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Colorado Department of Human Services




Andrew Russo
Co-Founder & Director
National Family Support Network



Mollie Bailey
Program Specialist
First Things First & AZ Family Resource Network



Teri Haymond
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Overview



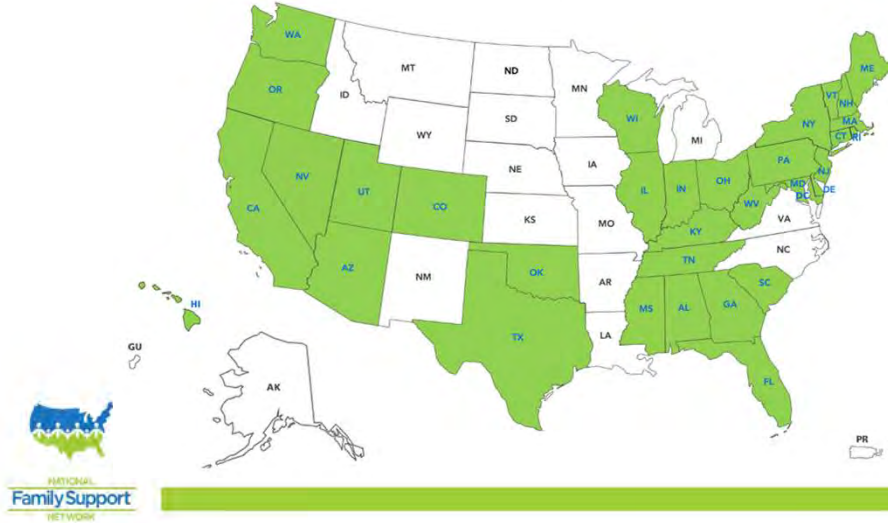


- Family Resource Centers (FRCs) & FRC Networks Overview
- Vermont: How FRCs are Leveraged in Relation to Early Care and Education/Prenatal-3
- Arizona: How FRCs Support Immigrant Families
- Colorado: FRCs and Economic Self-Sufficiency
- Breakout Discussions
- Report out & Discussion

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National Family Support Network

- Founded in 2011 by 8 state Networks as a membership organization
- Grown to 34 Member Networks of more than 3,000 Family Resource Centers



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Family Resource Centers



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Family Resource Centers

- Multi-generational, strengths-based, family-centered approach
- Designed for all families
- No or low cost for participants
- Support families to build protective factors



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Strengthening Families Protective Factors

Parental Resilience

Social Connections

**Concrete Support
in Times of Need**

**Knowledge of Parenting and Child
Development**

**Social and Emotional Competence
of Children**



For more information, please see
www.cssp.org/reform/strengthening-families

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Family Resource Centers

- No dedicated federal funding
- More than 3,000 nationwide
- Serve more than 2 million people annually



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Family Resource Centers

- Cost-effective
- Highly adaptable
- Successful outcomes



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Family Resource Centers



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Family Resource Centers



- Peer Support
- Social Connections



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Family Resource Centers

- What does it cost to run a FRC?



- Varies in relation to local costs of living, specific programming, and physical space
- A typical community-based New Jersey Success Center has an annual budget of \$240-300K with 3-4 full-time staff
- A school-based FRC in Kentucky has an annual budget of \$33-82K with 1-2 full-time staff and space and other resources provided in-kind



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Family Resource Centers

- How are FRCs Funded?



- Mostly by state, county, and municipal governments
- Some leveraged federal funding such as Community-Based Child Abuse Prevention
- Foundations, corporations, individual donors, and in-kind support



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Family Resource Center Networks

- Consist of two or more Family Resource Centers
- Ensure coordinated quality support for families
- Serve as the backbone entity to leverage and coordinate the collective impact of their members
- May be an independent nonprofit, coordinated by a public or private funder, or led by FRC Directors serving as volunteer leadership



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NFSN Resources

- FRC overviews, research reports, sample RFPs, evaluation plans, videos, and information about data management systems
- Information about developing Networks of FRCs, and Member Network Snapshots
- Standards of Quality for Family Strengthening & Support



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VERMONT PARENT CHILD CENTER NETWORK



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Universal Access Across Vermont

15 centers in 12 regions – serving all families

Agency of Human Services Health Districts



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PCCs - Supporting Children and Families Comprehensively

- Parent Child Centers (PCCs) are a network of 15 community-based non-profit organizations, serving all of Vermont.
- The Parent Child Center Network is named in Vermont statute and recognized as an engine of collaboration and innovation.
- 12 PCCs have high-quality childcare centers embedded within them; all PCCs support the early care and education system via our core services and programming
- Universal access of broad prevention and early intervention work via home visits, playgroups, parent education, support groups, early childhood service, community development, information & referral, and concrete supports.
- Supports for vulnerable populations (developmental barriers, social emotional work, family services involved, substance dependence, homelessness, food insecurity, generational poverty, etc.)

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Addressing Early Care and Education Needs through Diverse Cross-Sector Partnerships

strongly leveraged = strongly integrated:

- Local partnerships with cross-sector service providers in each region – childcare & schools, mental/physical health, business sector, shelters, food shelves, etc.
- Active in the VT legislature & connected to our federal delegation
- Regular communication with state agency leadership – agency of human services, agency of education, department of health, department of mental health, department of children a families, Economic Services, etc.
- Children's Integrated Services (local partners and department of mental health, agency of education, department of health)
- Childcare referral and financial assistance program support agencies embedded directly in communities



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CIS: A Unique Approach to Integration and Collaboration

- Unique to Vermont, **Children's Integrated Services (CIS)** is a noteworthy innovation in the delivery of evidence-based, informed and integrated services to families with young children.
- It is a model that requires CIS providers not simply to cooperate or collaborate, but to integrate the care they provide families – includes regional and local teams to drive the work.
- Prior to the implementation of CIS, Vermont families found themselves burdened by multiple home visitors, multiple appointments and multiple, sometimes contradictory, plans of care. Regions did not have integrated data across the system of early childhood services to make informed decisions around priorities and funding.



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Leveraging Partnerships for Change

- DULCE (Developmental Understanding and Legal Consideration for Everyone) expansion in 5 Vermont sites
- Families Learning Together
- HEART (Helping Everyone Access Resources and Thrive) program
- Therapeutic Childcare
- COVID response and recovery support
- Family Supportive Housing
- National Standards rollout
- General Fund increase of \$3.7M
- PCCs as the diaper bank for each region
- Kids-A-Part
- Fatherhood Program/Perinatal Partners
- Building Strong Families Clinic
- Grief/Loss Statewide Coalition

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H.171 An Act Relating to Child Care Systems Financing



- Expansion of child care financial assistance program
- Modernize the integral data system used by child care and child care support agencies
- Scholarships for early care providers
- Student loan repayment assistance for child care providers
- System of care gap analysis with stakeholder group

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On the Horizon...

- PCCs as vaccination hubs for COVID-19 (2-11 population)
- Child Care Development Block Grant – competitive bid process
- Stimulus funding for eligible child care programs (simple application process)
- 3.7 million dollars in one time program improvement and staff support funding to PCCs



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Contact Information



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 FIRST THINGS FIRST



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In FY20

20,265 families

accessed services through
Family Resource Centers.



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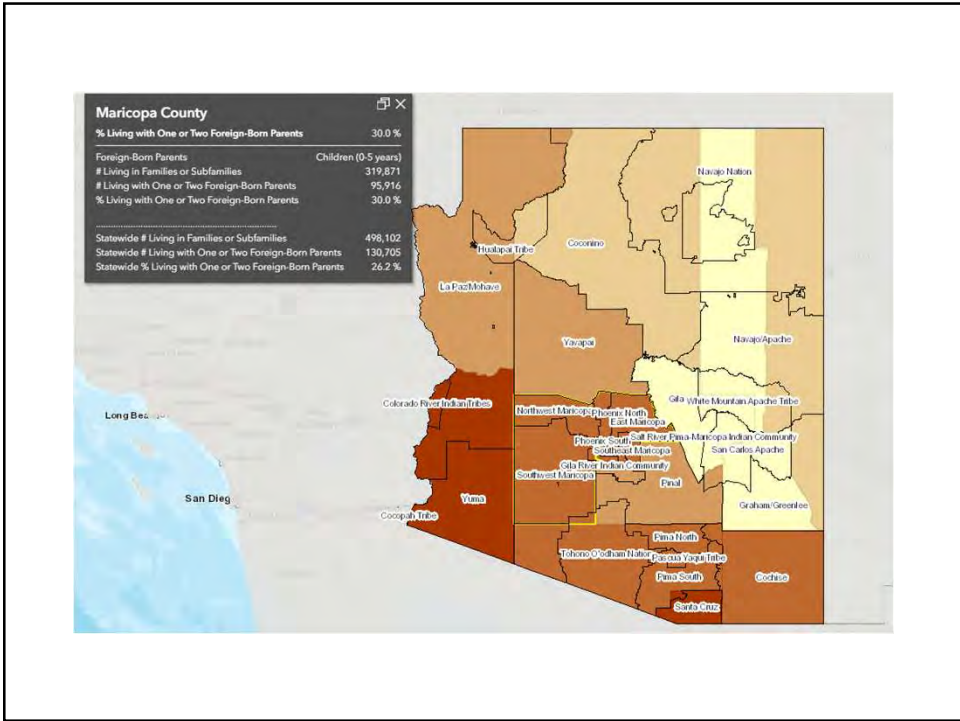
Working with Immigrant Families

- FTF funds 46 FRCs in Arizona.
- Many of the locations are in areas that have a population of immigrant families.
- 43 of FRCs are in Maricopa County and three are in Santa Cruz County

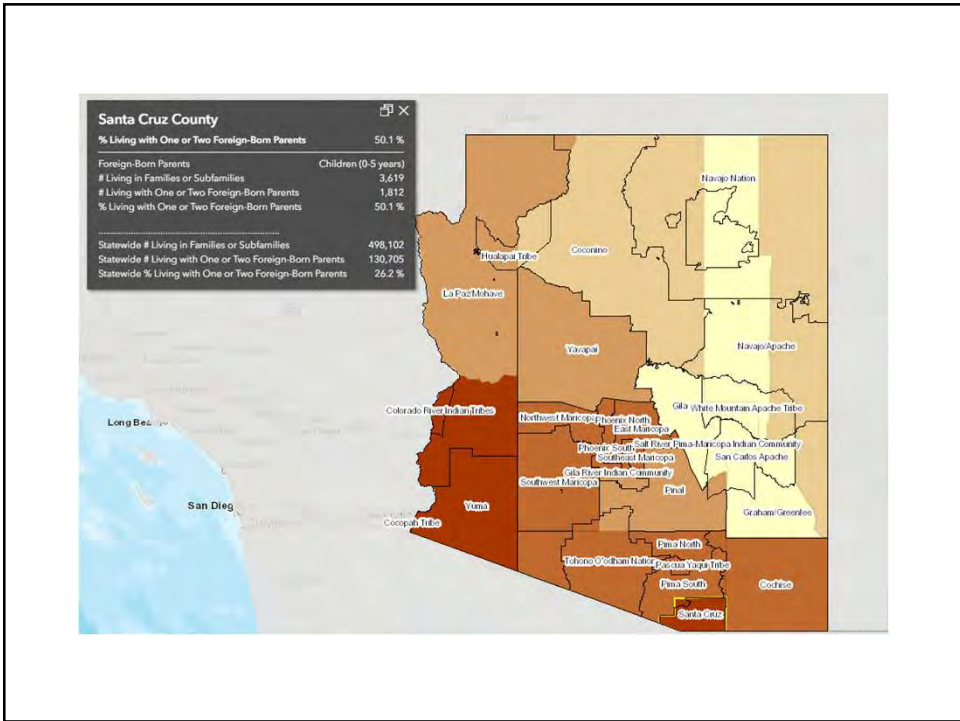


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Struggles FRCs See Immigrant Families Facing

- Immigrant families tend to not want to give out too much information
- One on one Support
- Navigating school systems
- Understanding Immigration Laws and American Society/culture/norms
- Computer Literacy
- Transportation
- Financial insecurities
- Food insecurities



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How FRCs Support Immigrant Families

- FRCs offer the following resources:
 - Bilingual programing
 - Health and safety programs
 - Food pantry; fresh vegetables
 - Utility support
 - Delivering supplies
 - ESL/GED
- Each FRC has different supports set in place depending on the needs of their community.



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How FRCs Support Immigrant Families

- Many FRC's transitioned to weekly activity bags and drive thru resources events
- Calls/visits to families checking in with them
- Separate virtual support groups in the evenings for fathers and mothers
- Renting out computers to families
- Working with local partners to offer specialized services



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FRCs Connect Health and Human Services




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Thank you!



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Family Resource Centers and Economic Self-Sufficiency

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Teri Haymond, FRCA

 Family Resource Center Association

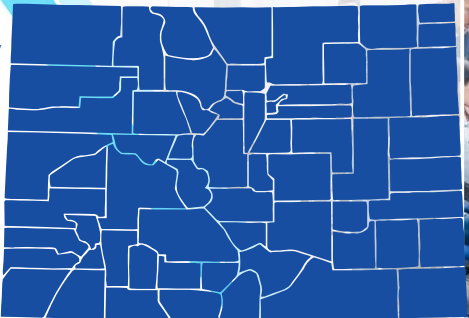
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Department of Human Services

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Family Strengthening Unit Programs

Statewide Reach

Colorado Child Abuse Prevention Trust Fund	Colorado Community Response
Community Based-Child Abuse Prevention	SafeCare Colorado
Family Resource Center Program	HealthySteps
Promoting Safe and Stable Families	MIECHV
Fatherhood FIRE	Nurse-Family Partnership
	Incredible Years
	Child First



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SHARED ELEMENTS ACROSS PROGRAMS

1. Funding evidence-based programming
2. Increasing protective factors and meeting the needs of the whole family
3. Measuring impact and outcomes
4. Increasing collaboration across systems
5. Engaging parents and building parent leadership
6. Supporting professionals in the field and aligning competencies



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WHAT ARE FRCs?

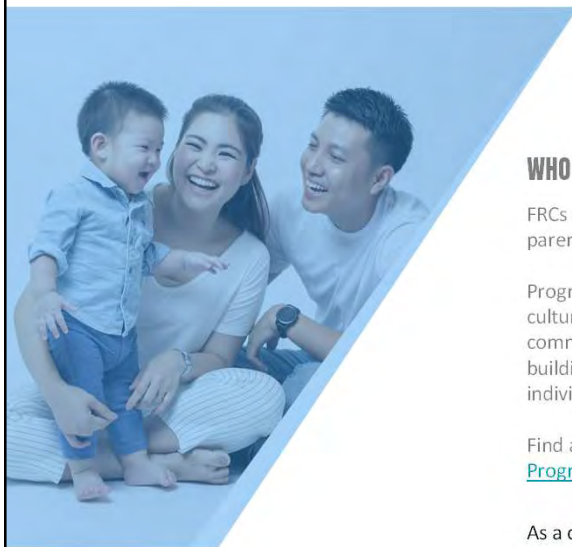
Family Resource Centers

Family Resource Centers provide a safe, accessible place for families to connect with comprehensive, coordinated services that help them strengthen their family and become more self-reliant.

Family Resource Centers (FRCs) provide a single point of entry for families to receive comprehensive, integrated services in their community.



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WHO IS SERVED

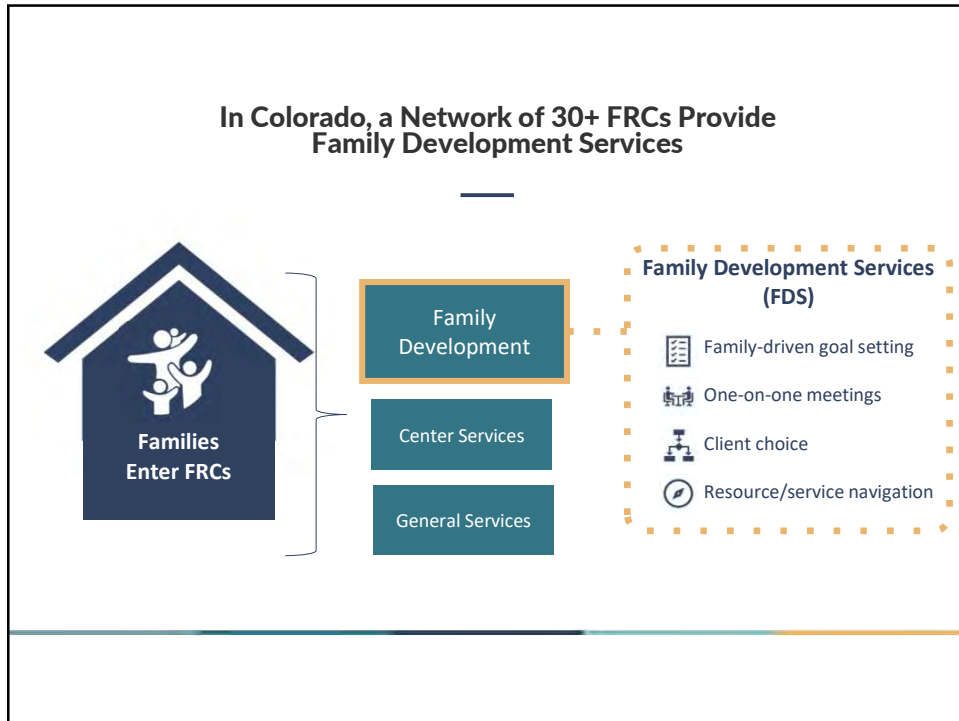
FRCs serve vulnerable families, including parents and caregivers, children, and youth.

Programs at each center are tailored to the culture, resources and needs of the community they serve, and focus on building on the strengths of each family and individual.

Find a program on the [Family Support Programs Referral List](#).

As a collective, last year, FRCs provided over 166,700 services to 27,800 individuals in over 13,200 families.

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2019-2020 Evaluation Findings

Families have many strengths when seeking services from FRCs.

- Family strengths persisted during the COVID-19 pandemic.

Families seeking services from FRCs often have low incomes.

Many families have unmet needs when they first receive services.

- During COVID-19 almost every family (92%) who entered an FRC had an unmet need and many (78%) had multiple unmet needs.



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Economic Self-Sufficiency & Health

- On average, families improved in both economic self-sufficiency and health.
 - These improvements continued to be statistically significant during COVID-19 when many families were experiencing additional needs.
- Unemployment rates saw unprecedented spikes as a result of the COVID-19 pandemic. FRCs have been on the frontline assisting families that experience this crisis first-hand.



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Evaluation Conclusions

- Family and individual needs rose with the onset of COVID-19.
- Families demonstrated **significant improvements in economic self sufficiency**, health, concrete support in times of need, social support, and family functioning and resiliency both before and after the onset of COVID-19, suggesting that FRCs provided resources and support to buffer families through the hardships of the global pandemic.



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Come Learn More in Our Breakout

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