

Supporting Families and Programs with Purpose-Built Child Welfare Solutions
August 16, 2023 | 2:00 PM – 3:15 PM EDT

Content Summary

This webinar will explore how purpose-built software benefits families and the role of technology in the future of child welfare, identifying current challenges in CCWIS compliance, considerations when procuring and implementing child welfare software, and the intersection of technology with service delivery.

Presenters



Carole Hussey, HHS Market Strategist, Evolv Strategy Group

Carole Hussey is the Founder of Evolv Strategy Group, a Health and Human Services (HHS) market strategy firm. As a seasoned HHS advisor, Carole has nearly twenty-five years of experience providing consultative services to state and local government agencies. Her depth of expertise is oriented toward transformation of cross-programmatic service delivery models enabled by modern technology solutions. Prior to starting Evolv Strategy Group, Carole served in a number of leadership positions in national consulting firms serving the HHS market. She is on the Board of Directors for the Human Services Information Technology Advisory Group (HSITAG) and volunteers with several non-profit organizations in support of transition aged youth. She is also a Senior Fellow with the GovTech Center for Digital Government. Carole is a graduate of Duquesne University.



Rachael Kerrick-Brucker, HHS Technology & Innovation Expert, Independent Consultant

Rachael Kerrick-Brucker is a mission-driven professional with a profound passion for eliminating barriers in government programs. With an extensive career spanning over two decades, Rachael has made significant contributions to human services, focusing particularly on child welfare, where she understands the crucial impact of obsolete processes, inadequate technology, and untapped technology capabilities. Rachael's expertise in HHS/child welfare practice and technology has resulted in her involvement in crafting numerous state policies, procedures, and legislation supporting families, children, and youth. Her strong foundation in SDLC, product ownership, and user engagement allows her to support state and local programs, fostering purposeful innovation and technological advancements. Rachael envisions a future of stronger communities, improved citizen and family outcomes, and a collaborative shift to get there.



Bill Myers, HHS Industry Consultant, Cúram by Merative

Bill Myers is a successful consulting leader with over 25 years of experience with state and provincial government health and human services (HHS) organizations that support children, individuals, and families. Bill began his career in a state government child welfare agency, working as a family services case worker; a child protective investigator; and as a regional office administrator prior to pivoting toward management and

technology consulting. Bill has a comprehensive understanding of case management functionality and associated business processes for public sector software implementation projects, including serving in functional leadership roles on multiple child welfare implementation projects in the United States and Canada. Bill holds a Master of Public Administration (MPA) from Suffolk University and a Bachelor of Arts in Political Science from Providence College.



Marcy Tatsch, General Manager, Cúram by Merative

Marcy Tatsch, the General Manager of Cúram, is a seasoned executive experienced in leading software delivery and services. As the former president of Vyne Medical, Marcy streamlined the exchange of healthcare data for US hospitals with enhanced workflow capabilities. Prior to that, she served as a senior executive for the Software and Analytics business unit at Change Healthcare leading technology, services, and analytics businesses delivering solutions to hospitals and physician practices. In addition to her corporate leadership, Marcy is engaged with several industry organizations, including WomenExecs on Board and The National Association of Corporate Directors (NACD). She has also volunteered as a lecturer at the University of Colorado School of Business and as a mentor and judge for the Colorado University New Venture Challenge.



Alex Clermont, Senior Content Writer, American Public Human Services Association

Alex Clermont is the senior content writer at American Public Human Services Association (APHSA). In his role, Alex works with the communications team to produce content that engages and educates our internal members, member groups and APHSA partners. He also works with the marketing & communication coordinator and the communications director to consistently innovate APHSA outreach methods.

Alex Clermont has over a decade of experience as a copywriter and content creator across various private sector industries, from retail fashion, publishing, technology and finance. In each role, he has focused on crafting narratives that support brand voice based on an empathetic understanding of the audience. Alex is also a fiction author who's published short stories in various literary journals.

Alex received a Bachelor of Arts in English from the City University of New York Hunter College, where he specialized in creative writing. In his free time, he enjoys spending time with his family, cycling, and resistance training.