



BUILD CONNECT

2022 NSDTA Showcase Series Schedule



March 30, 2022 Theme: Leadership During the Pandemic	June 2022 Theme: Crucial Conversations on Race Equity	September 2022 Theme: Workforce Development- Staff Hiring, Support, and Retentions	November 2022 Theme: Transfer of Learning for a Virtual Workforce
Title: Inspiring Action Using Stories from the Past, Present, and Future Presenter: Lawrence Mirabal	Title: TBA Presenter(s): TBA	Title: TBA Presenter(s): TBA	Title: TBA Presenter(s): TBA















WHAT'S DIFFERENT?





WHAT WAS THAT?





- The Science of Inspiration
- Inspire action through stories
- A storyteller's mindset
- The SEAL Team story





SCIENCE OF INSPIRATION





SCIENCE OF INSPIRATION

Three core characteristics of inspiration:

- Evocation external stimulus (an Aha! Moment)
- Transcendence awareness of new possibilities
- Approach Motivation expression to move forward or take action to achieve a goal

Source: Thrash & Elliot, 2003



SCIENCE OF INSPIRATION

Two distinct processes:

- Passive Being inspired by
 - Virtues of others
 - Beauty
 - Music
 - Works of art
- Active Being inspired to
 - A compelling vision of the future
 - Stimulus to change (triggers motivation)











Source: Thrash & Elliot, 2003



HOW CAN I INSPIRE OTHERS?



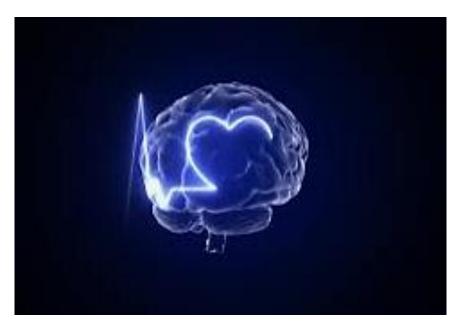


INSPIRE ACTION THROUGH STORIES





INSPIRE ACTION THROUGH STORIES Stories trigger emotions...



...emotions determine behavior



INSPIRE ACTION THROUGH STORIESof the Past, Present, and Future

The Story

The Storyteller

- Be yourself and speak with purpose
- Know your audience
- Show up to give
- Take your time
- Be confident but humble & gracious

- Human-centric (data doesn't inspire)
- Start with a big picture of the present
- Share a relevant and vivid story of the past
- Restate the <u>present</u> in greater detail with actions
- Compelling vision of the <u>future</u> once we get there



INSPIRE ACTION THROUGH STORIES ...of the Past, Present, and Future IN ACTION









STORIES OF THE PAST, PRESENT, FUTURE... EXAMPLES

In politics



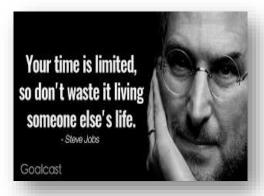


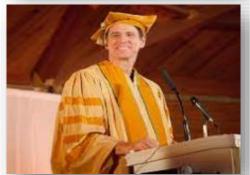
In Movies





In Business & Education







What if they don't buy in?





DIFFUSION OF INNOVATION THEORY



Source: Everette M. Rogers, 1962; Simon Sinek



A CRISIS IN THE PUBLIC HEALTH WORKFORCE



Source: governing.com



CAN YOU IMAGINE...?





INSPIRING ACTION - THE SEAL TEAM STORY





THE SEAL TEAM MINDSET



Service

"Everything we do from this point forward is to serve others."

Excellence

"We pursue excellence everyday even knowing that we may never achieve it."

Attitude

"We know that attitudes are contagious.

Be positive always."

Leadership

"If we are to change our world for the better, we must lead others through change."





What if we all had a SEAL Mindset?







INFLUENCE BUILD CONNECT



RESOURCES

- Inspiration as a Psychological Construct Thrash & Elliot:
 https://www.researchgate.net/publication/10796715_Inspiration_as_a_Psychological_Construct
- Writing an Inspirational speech (Sinek): https://www.youtube.com/watch?v=UuTimNRf1Tw&t=375s
- 7 Powerful Public Speaking Tips (Sinek): https://youtu.be/4DrRr9JXIUk
- The Law of Diffusion of Innovation (Sinek): https://www.youtube.com/watch?v=N9d0NqSztWA
- Start with WHY How Great Leaders Inspire Action (Sinek): https://youtu.be/u4ZoJKF_VuA
- Article: Public Health Employee Survey Reveals a Workforce Crisis:

https://www.governing.com/now/public-health-employee-survey-reveals-a-workforce-crisis?utm_campaign=Newsletter%20-%20G0V%20-%20Daily&utm_medium=email&_hsmi=208379399&_hsenc=p2ANqtzbbjbc7cBM8k31gBcTmXlk4hlJsuZA5bJJpOKvSeLeHjVBElfUiPjLjp3Try3KY5oquj2Z8DdCh7rTd55D5fYWg-ZYzDnt3i8ZTipwsJ01Bv9hgss&utm_content=208379399&utm_source=hs_email

Videos:

Ronald Reagan's Farewell Address: https://www.youtube.com/watch?v=FjECSv8KFN4

Barack Obama's 2007 DNC Keynote Speech: https://www.youtube.com/watch?v=ueMNqdB1QIE

Jim Carrey's Commencement Speech at Maharishi University: https://youtu.be/q2rVDCrt6QY

Remember the Titan's Gettysburg Scene: https://youtu.be/uiqdA1B3_Nc

Steve Jobs Stanford Commencement Speech: https://youtu.be/Tuw8hxrFBH8

Dead Poets Society Carpe Diem Scene: https://youtu.be/E5t3ZzZv8_U