

CALL FOR PROPOSALS GUIDING INFORMATION

This document provides guidance on how to submit a strong proposal

Begin your submission [here](#)

All submissions must be completed by Tuesday, March 4

TABLE OF CONTENTS

- Timeline of Deliverables, Slide 3
- Intent for the Event and Call for Proposals, Slide 4
- Content Organization, Slides 6-8
- Definitions, Slide 9
- Getting Started
 - Items Needed to Get Started, Slide 10
 - Submission Guides, Slide 11
- Contacts, Slide 12

TIMELINE OF DELIVERABLES

Deliverable	Deadline
Open Call for Proposals	Thursday, January 30
Close Call for Proposals	Tuesday, March 4
Review and Selection by Planning Committee	Completed by Wednesday, March 12
ISM Planning Committee Meeting	Monday, March 17 – Wednesday, March 19
Notification to Accepted Presenters	By Friday, April 18
Speaker and Moderator Training	Tuesday, July 22; 3:00 PM EST
All Session Titles finalized by	Friday, August 1
All Materials Due to APHSA Events Team	Friday, August 22
First Day of Event	Sunday, September 14

INTENT FOR THE EVENT AND CALL FOR PROPOSALS

At the annual ISM Education Conference & Expo produced by the American Public Human Services Association (APHSA), technology and innovation leaders from state, county, and federal human services agencies join industry professionals in learning about the latest technologies, innovations, and leading trends in human services technology products and services. The ISM conference is hosted by the IT Solutions Management for Human Services (ISM) Affinity Group.

At the annual ISM Education Conference & Expo produced by the American Public Human Services Association (APHSA), technology and innovation leaders from state, county, and federal human services agencies join industry professionals in learning about the latest technologies, innovations, and leading trends in human services technology products and services. The ISM conference is hosted by the IT Solutions Management for Human Services (ISM) Affinity Group.

We are seeking inspiring submissions that:

- **Highlight innovative policy, practice, and system approaches to** outcome measurement and impact evaluation; data analytics and interoperability; technology and service delivery; community engagement; emergency preparedness and crisis-response; funding and procurement strategies, and other pressing issue areas across the human services ecosystem.
- **Elevate the important work of the human services sector** in empowering and strengthening families and driving meaningful, sustainable change in our communities as demonstrated in research, program evaluations, project outcomes, success stories.
- **Showcasing leadership strategies** that foster a sense of resilience, workforce well-being, productive collaboration, and deep impact.

How CONTENT Will BE ORGANIZED

The next two pages highlight the five areas in which we will organize the content.

CONTENT WILL BE ORGANIZED AROUND THE FOLLOWING AREAS:

- **Tech-enabled Innovation:** *Step into the future of human services and explore how cutting-edge technology is re-defining how agencies can better meet the needs of families.* This track explores the world of emergent and disruptive technologies like Artificial Intelligence (AI) that are revolutionizing the design and delivery of state, county, and city human services. Presentations within this track will spotlight cutting-edge advancements in AI, Machine Learning (ML), cloud services, cybersecurity, and more.
- **People-Powered Design:** *Immerse yourself in the transformative power of community-led and co-designed solutions in human services.* This track spotlights participatory frameworks and human-centered design (HCD) approaches that are improving human services outcomes and building agency capacity by engaging end-users and placing the community at the heart of collaborative design processes. Presentations will feature community-led solutions that leverage the wisdom of people with lived experience to drive the transformation of human services, making our sector more inclusive, responsive, and effective.
- **Cross-Systems Alignment:** *Accelerate the momentum of collaboration and forge connections across the human services ecosystem.* This track illuminates how bridging boundaries across systems can create aligned service delivery frameworks. Presentations will feature systems interoperability and operational change management strategies that break down silos so agencies, systems, and sectors can more easily collaborate to deliver cohesive, comprehensive services to families.

CONTENT WILL BE ORGANIZED AROUND THE FOLLOWING AREAS:

- Evidenced-based **Policy**: *Demystify the world of evidence-based policy and its role in driving innovation in human services.* This track unpacks the complexities of the policy landscape that governs the delivery of essential human services programs. Presentations will offer insights into the challenges and opportunities in advancing policies that ensure government services address the needs of America's diverse communities.
- **Data-Driven Program Delivery**: *Elevate the impact of human services to improve outcomes and reduce disparities through data-driven approaches to program delivery.* This track focuses on how data sharing, advanced analytics, and evidence-informed practices are shaping service delivery improvements across government to reduce disparities and improve outcomes for all. Presentations will highlight actionable tactics for using data to safeguard privacy, enhance decision-making, measure impact, and foster transparency, setting more equitable, efficient, and effective standards for government program delivery.

APHSA WELCOMES PROPOSALS AND PRESENTATIONS RELEVANT TO CURRENT TOPICS AND PRIORITIES ACROSS HUMAN SERVICES, WITH A PARTICULAR EMPHASIS ON THE FOLLOWING PROGRAM AND OPERATIONAL AREAS:

PROGRAM AREAS
Aging
Behavioral Health
Early Childhood and Child Care
Child Support
Child Welfare
Disability Services
Emergency Assistance and Preparation
Health
Housing
Medicaid
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
Supplemental Nutrition Assistance Program (SNAP)
Temporary Assistance for Needy Families (TANF)
Juvenile Justice
Tax Credits: Earned Income Tax Credit (EITC), Child Tax Credit (CTC)
Veteran’s Services
Workforce Supports
Youth Development Programs

OPERATIONAL AREAS
Business Operations
Data/Evaluation
Design
Data/Evaluation
Innovation
IT
Policy
Product
Programs
Security/Privacy

DEFINITIONS

Session Type	Definition	Notes
Interactive Sessions <i>that will spark learning and engagement</i>	Following a short presentation, session will engage and interact with participants.	<ul style="list-style-type: none">• Recommend having a designated facilitator for time tracking
Panel Presentation	A panel of no more than four speakers <u>including</u> a moderator.	<ul style="list-style-type: none">• Excellent way to showcase success stories• Private sector presenters are strongly encouraged to have state or local client present with them
Roundtable Session	A small group discussion centered around a specific topic. It emphasizes equal participation and interaction among attendees, fostering in-depth conversations and idea exchange.	

WHAT YOU NEED TO START YOUR SUBMISSION

Gathering this information prior to starting each submission will be helpful

All fields marked with a red asterisk () are required*

- Primary presenter's full name, title, organization, email, cell phone, photo, bio
- Co-presenter(s) full name, title, organization, email, cell phone, bio
- Session title – no more than 10 words in title format
- Summary of your session – no more than 350 words
- **NEW:** APHSA will be offering continuing education units (CE) for approved sessions. All presenters will be required to upload a CV.
- Up to three (3) learning objectives (e.g., applied learning in an agency)
 - *What will an attendee take away that they can use immediately in their work?*
 - *What will an attendee be able to implement in their organization in the next 6 to 12 months?*
 - *How will the information presented in your session support an attendee in transforming their practice and/or agency?*

GETTING STARTED: USE THIS [LINK TO ENTER](#) THE SUMMIT CALL FOR PROPOSALS PORTAL

AUTHOR

ABSTRACT MANAGEMENT SYSTEM

Please log in using your email address and the password sent to you via email. If you do not have an account, kindly use the "Need an Account" link to sign up. Please check your spam folder if you do not receive the email with your password, as it may be filtered there. If you encounter any issues, please contact Bravura Support at support@BravuraTechnologies.com

SIGN IN

LOG IN

Need an account? Sign up here.

Forgot password

Click "Sign up here" to create your profile.

Copyright © 2025 Bravura Technologies, LLC.

Version: 0.0.49

- You will receive an email including your username and password.
- Individual emails are required for each presenter.
- You cannot use the same email for all presenters.

New Submission

Select a category.

☒ Cross-System Alignment

☐ Data-Driven Program Delivery

☐ Evidenced-based Policy

☐ People-Powered Design

☐ Tech-Enabled Innovation

Cross-System Alignment

Accelerate the momentum of collaboration and forge connections across the human services ecosystem. This track illuminates how bridging boundaries across systems can create aligned service delivery frameworks. Presentations will feature systems interoperability and operational change management strategies that break down silos so agencies, systems, and sectors can more easily collaborate to deliver cohesive, comprehensive services to families.

Submission deadline: 2/28/2025

Data-Driven Program Delivery

Elevate the impact of human services to improve outcomes and reduce disparities through data-driven approaches to program delivery. This track focuses on how data sharing, advanced analytics, and evidence-informed practices are shaping service delivery improvements across government to reduce disparities and improve outcomes for all. Presentations will highlight actionable tactics for using data to safeguard privacy, enhance decision-making, measure impact, and foster transparency, setting more equitable, efficient, and effective standards for government program delivery.

Submission deadline: 2/28/2025

Evidenced-based Policy

Densitify the word of evidence-based policy and its role in driving innovation in human services. This track unpacks the complexities of the policy landscape that governs the delivery of essential human services programs. Presentations will offer insights into the challenges and opportunities in advancing policies that ensure government services address the needs of Adrenick's diverse communities.

Submission deadline: 2/28/2025

People-Powered Design

Immerse yourself in the transformative power of community-led and co-designed solutions in human services. This track spotlights participatory frameworks and human-centered design (HCD) approaches that improve human services outcomes and build agency capacity by engaging endusers and placing the community at the heart of collaborative design processes. Presentations will feature community-led solutions that leverage the wisdom of people with lived experience to drive the transformation of human services, making our sector more inclusive, responsive, and effective. Accelerate the momentum of collaboration and forge connections across the human services ecosystem. This track illuminates how bridging boundaries across systems can create aligned service delivery frameworks. Presentations will feature systems interoperability and operational change management strategies that break down silos so agencies, systems, and sectors can more easily collaborate to deliver cohesive, comprehensive services to families.

Submission deadline: 2/28/2025

Tech-Enabled Innovation

Step into the future of human services and explore how cutting-edge technology is redefining how agencies can better meet families' needs. This track explores the world of emergent and disruptive technologies like Artificial Intelligence (AI) that are revolutionizing the design and delivery of state, county, and city human services. Presentations within this track will spotlight cutting-edge advancements in AI, Machine Learning (ML), cloud services, cybersecurity, and more.

Submission deadline: 2/28/2025

Next >

- Follow each step to complete your proposal submission.
- Click "Next" to proceed to the next step.
- You will have the opportunity to return to the previous screen if you need to make any changes.

Once all required fields are completed, you will be able to complete your submission. You can also save your work and come back to edit, as needed, until **Tuesday, March 4, 2025.**

QUESTIONS OR NEED ASSISTANCE?

- Throughout the submission process, you will find a “**Technical Support**” button at the top right of the screen.
- Contact the Events Team at aphsaconferences@aphsa.org for questions on content, deadlines, required materials, etc. This email is being monitored by the team and can expect to receive a response within 48 hours (2 business days), Monday-Friday.
- You may also reach out directly to a member of the Events Team:
 - Donna Jarvis-Miller, djarvis-miller@aphsa.org
 - Maurine Jones, mcjones@aphsa.org
 - Marie Comito, mcomito@aphsa.org
- For information on registration, hotel reservations, and other important updates visit the [ISM website](#).