



Economic Mobility & Well-Being Conference

Call For Proposals Guiding Information

Begin your submission [here](#)

All submissions must be completed by
Friday, April 18th



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Intent for the Event

At the annual Economic Mobility & Well-Being Conference produced by the [American Public Human Services Association](#) (APHSA), we will bring together opportunities to advance solutions within and across the public and for-profit sectors. The EMWB conference is jointly hosted by three APHSA affinity groups: the [American Association of SNAP Directors \(AASD\)](#), the [National Association for Program Information and Performance Measurement \(NAPIPM\)](#), and the [National Association of State TANF Administrators \(NASTA\)](#). This conference brings together those committed to providing and improving human services programs.

The conference is designed to assist human services leaders, policymakers, and researchers in shaping the future of human services programs focused on social & economic mobility through collaboration, integration, and modernization, as well as guidance on how best to monitor quality control and performance management. By bringing policy, practice, research, and a wide array of programs together, we aim to advance our collective goal of assisting all in the achievement of economic mobility and well-being.

Intent for Call for Proposals

The 2025 EMWB Planning Committee is seeking proposals and presentations relevant to current topics and priorities across the broad sector of human services. The content for this conference will be organized around six tracks:

- Advancing Thriving Communities
- Building the Future of Employment Services
- Developing Cross-System Programming
- Expanding Nutrition & Health Access
- Modernizing Benefits Delivery
- Strengthening Quality Control & Assurance

Tracks are defined on the Page 6.



Types of Sessions

- ❁ **Interactive Session:** A dynamic and engaging format that encourages active participation and dialogue among participants. It involves collaborative activities, discussions, or exercises designed to facilitate the exchange of ideas, experiences, and insights on a specific topic. The goal is to create a vibrant and participatory learning environment that promotes audience interaction and meaningful engagement.
- ❁ **Panel Session:** A structured discussion format in which a group of experts share their diverse perspectives, insights, and expertise on a particular subject. Panel sessions typically involve moderated conversations, Q&A sessions, and audience interactions that offer participants a comprehensive understanding of the topic through multiple viewpoints.
- ❁ **Workshop Session:** A collaborative and interactive session where participants engage in hands-on activities, discussions, and exercises to acquire specific skills, knowledge, or practical insights on a particular subject or theme. Workshops aim to foster active learning and skill development through participant involvement and shared experiences.



Track	Description
Advancing Thriving Communities	Sessions in this track should highlight how human services agencies and community partners collaborate to strengthen social and economic well-being, foster trust, and support thriving communities.
Building the Future of Employment Services	This track explores innovative strategies in TANF, SNAP Employment & Training, and Child Support that help individuals gain skills, access meaningful work, and achieve long-term economic stability.
Developing Cross-System Programming	Sessions should focus on partnerships that connect human services programs in new ways—such as aligning SNAP and WIC, TANF and WIOA, or SNAP-Ed and school meals—to improve service coordination and outcomes.
Expanding Nutrition & Health Access	This track focuses on strategies that make it easier for individuals and families to access nutrition programs, promote health through food security efforts, and ensure benefits are effectively reaching those who are eligible.
Modernizing Benefits Delivery	Sessions should explore advancements in technology, automation, and AI that improve service delivery, strengthen program integrity, enhance EBT security, and build trust in human services systems.
Strengthening Quality Control & Assurance	Designed for the NAPIPM community, this track highlights approaches for ensuring accuracy, efficiency, and accountability in SNAP, TANF, Medicaid, and Child Care programs.

Timeline of Deliverables

Deliverable	Deadline
Open Call for Proposals	Monday, March 17
Close Call for Proposals	Friday, April 18
Review and Selection by Planning Committee	Monday, April 21 – Friday, April 25
Notification to Accepted Presenters	By Friday, May 2
Speaker and Moderator Training	Friday, July 11; 3:00 PM EST
Final Presentations Due to APHSA Events Team	Friday, August 8



What You Need to Start Your Submission

Gathering this information prior to starting each submission will be helpful.

All fields marked with a red asterisk (*) are required.

- Primary presenter's full name, title, organization, email, cell phone, photo, bio
- Co-presenter(s) full name, title, organization, email, cell phone, bio
- Session title – no more than 10 words in title format
- Summary of your session – no more than 350 words
- **NEW:** APHSA will be offering continuing education units (CE) for approved sessions. All presenters will be required to upload a CV.
- Up to three (3) learning objectives (e.g., applied learning in an agency)
 - *What will an attendee take away that they can use immediately in their work?*
 - *What will an attendee be able to implement in their organization in the next 6 to 12 months?*
 - *How will the information presented in your session support an attendee in transforming their practice and/or agency?*

Getting Started: Click here to enter the EMWB Call for Proposal Portal

AUTHOR

ABSTRACT MANAGEMENT SYSTEM

Please log in using your email address and the password sent to you via email. If you do not have an account, kindly use the "Need an Account!" link to sign up. Please check your spam folder if you do not receive the email with your password, as it may be filtered there. If you encounter any issues, please contact Bravura Support at support@BravuraTechnologies.com

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New Submission

Start here with your submission

Category	Sub Category	Sub SubCategory	Submission Details	Preview
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Select a category

- Building Sustainable Systems and Community Partnerships
Sessions will highlight strategies for creating meaningful partnerships and sustainable systems to support human services in meeting the needs of their communities.
Submission deadline: 3/28/2025
- Data, Technology, and Interoperability in Action
Sessions explore recent advances and challenges in data analytics, technology, and interoperability to improve human services delivery and increase accountability.
Submission deadline: 3/28/2025
- Innovative Practice and Policy in Human Services
Showcases best practices and innovative approaches as well as thorny problems needing creative solutions in policy, programs and service delivery.
Submission deadline: 3/28/2025
- Strengthening the Human Services Workforce and Empowering Leaders
Sessions identify ways to strengthen the human services workforce and develop leaders' skills to support them in meeting current challenges and building resilience.
Submission deadline: 3/28/2025

Next >

- You will receive an email including your username and password.
- Individual emails are required for each presenter.
- You cannot use the same email for all presenters.
- Follow each step to complete your proposal submission.
- Click "Next" to proceed to the next step.
- You will have the opportunity to return to the previous screen if you need to make any changes.

Once all required fields are completed, you will be able to complete your submission. You can also save your work and come back to edit, as needed, until **Friday, April 18, 2025**.

Questions or Need Assistance?

Throughout the submission process, you will find a “Technical Support” button at the top right of the screen for assistance with the submission platform.

Contact the Events Team at aphsaconferences@aphsa.org for questions on content, deadlines, required materials, etc. This email is being monitored by the team and you should receive a response within one (1) business day, Monday-Friday.

You may also reach out directly to a member of the Events Team. Our information is listed below:

- Donna Jarvis-Miller, djarvis-miller@aphsa.org
- Maurine Jones, mcjones@aphsa.org
- Marie Comito, mcomito@aphsa.org

You can find important updates on registration, hotel reservations, etc. by [visiting here](#).

