

REGGIE BICHA, MSW

President & CEO of APHSA

Expert with Decades of Leadership Experience in the Public Human Services Sector



Areas of Expertise

- Child welfare and family permanency
- Early childhood systems and education
- Two-generation poverty reduction strategies
- Program integration and reform
- Public human services leadership
- Health and employment policy alignment
- Performance management and accountability
- Cross-sector collaboration and partnership
- Innovations in child welfare and prevention
- Data-driven decision making

Reggie Bicha is able to translate his years of hands-on experience in human services to every audience he addresses. A former social worker, administrator, and nationally recognized leader in child welfare, early childhood, and human services, he bridges an understanding of the past with forward-looking solutions. Reggie speaks with authority on systems reform, policy innovation, and strategies that reduce poverty—offering audiences both insight and inspiration to drive meaningful change.

Education

- Master of Social Work, University of Minnesota
- Bachelor of Social Work, University of Wisconsin-Eau Claire

Professional Experience, Fellowships & Honors

- **President & CEO, American Public Human Services Association** - Leads national membership organization for state and local human services.
- **President, Acelero, Inc.** - Directed early learning programs serving 250,000+ children nationwide.
- **Executive Director, Colorado Department of Human Services** - Created Office of Early Childhood and advanced two-generation strategies.
- **Secretary, Wisconsin Department of Children and Families** - Established new agency and launched statewide performance system.
- **Director, Pierce County Human Services, Wisconsin** - Oversaw local human services delivery for county residents.
- **Social Worker, Monroe County, Wisconsin** - Investigated child abuse and provided direct services.
- **Ascend Fellow, Aspen Institute (2012)** - Advanced two-generation poverty reduction strategies.
- **Excellence for Children Award, Casey Family Programs (2014)** - Recognized for leadership in child welfare.

Leadership & Service

- Board Member, Third Sector Capital Partners
- Governing Board Member, APHSA