



APHSA Event Sponsorship Opportunities 2026

Annual sponsorship prospectus for APHSA educational events and engagement opportunities.

www.APHSA.org

updated 2/18/26



About APHSA

Who We Are

The American Public Human Services Association (APHSA) supports leaders from state, county, and city human services agencies to advance the well-being of individuals, families, and communities nationwide. As a bipartisan membership association, APHSA works with its members to develop practical, equitable, and forward-looking solutions that drive positive outcomes and strengthen communities.

APHSA members administer and align programs that promote family well-being through access to food, health care, housing, employment, child care, and other essential supports. Our members also drive modernization through IT innovation, data-driven decision-making, and workforce development strategies across human services systems.

[Learn More About APHSA](#) 

Our Mission

APHSA advances the well-being of all people by influencing modern approaches to sound policy, building the capacity of public agencies to enable healthy families and communities, and connecting leaders to accelerate learning and generate practical solutions together.

Our Vision

Thriving communities built on human potential.

APHSA Affinity Groups

Members Providing Expertise on Policy, Practice, and Operations

APHSA houses several disciplines in human services, whose members are the administrators operating agency divisions or departments in states and localities throughout the nation and, for the most part, report to a commissioner. The peer affinity groups cover a range of program specializations that also support APHSA functions. Affinity group members support the Association's policy work by providing critical insight and expertise in their subject area to develop and share detailed policy and practice recommendations.



[Association of Administration of the Interstate Compact on the Placement of Children \(AAICPC\)](#)

Establishing uniform legal and administrative procedures governing the interstate placement of children.



[American Association of SNAP Directors \(AASD\)](#)

Providing expert leadership and consultation on Supplemental Nutrition Assistance Program (SNAP) and income assistance issues.



[IT Solutions Management for Human Services \(ISM\)](#)

Promoting collaboration and innovation in Human Services Information Technology (IT) systems.



[National Association of Public Child Welfare Administrators \(NAPCWA\)](#)

Developing and influencing national policy, strengthening leaders of public child welfare agencies, advancing innovative practices on improving resilience and protective factors, promoting healthy child development, and strengthening communities.



[National Association for Program Information and Performance Measurement \(NAPIPM\)](#)

Achieving better outcomes for children, families, and communities by strengthening program integrity, accountability, data analysis, and measurement.



[National Association of State Child Care Administrators \(NASCCA\)](#)

Advancing federal, state, and local policies and programs that improve access to and quality of child care and support families in today's rapidly changing environment.



[National Association of State Temporary Assistance for Needy Families \(TANF\) Administrators \(NASTA\)](#)

Helping families obtain temporary cash assistance and skills for gainful employment leading to self-sufficiency.



[National Staff Development and Training Association \(NSDTA\)](#)

Improving the well-being of children, families, and communities through staff and organizational development innovations.



[Public Human Services Attorneys \(PHSA\)](#)

Facilitating the exchange of information between government attorneys to promote collaboration and innovation in representing agencies administering legal human services.

Welcome, Partners!

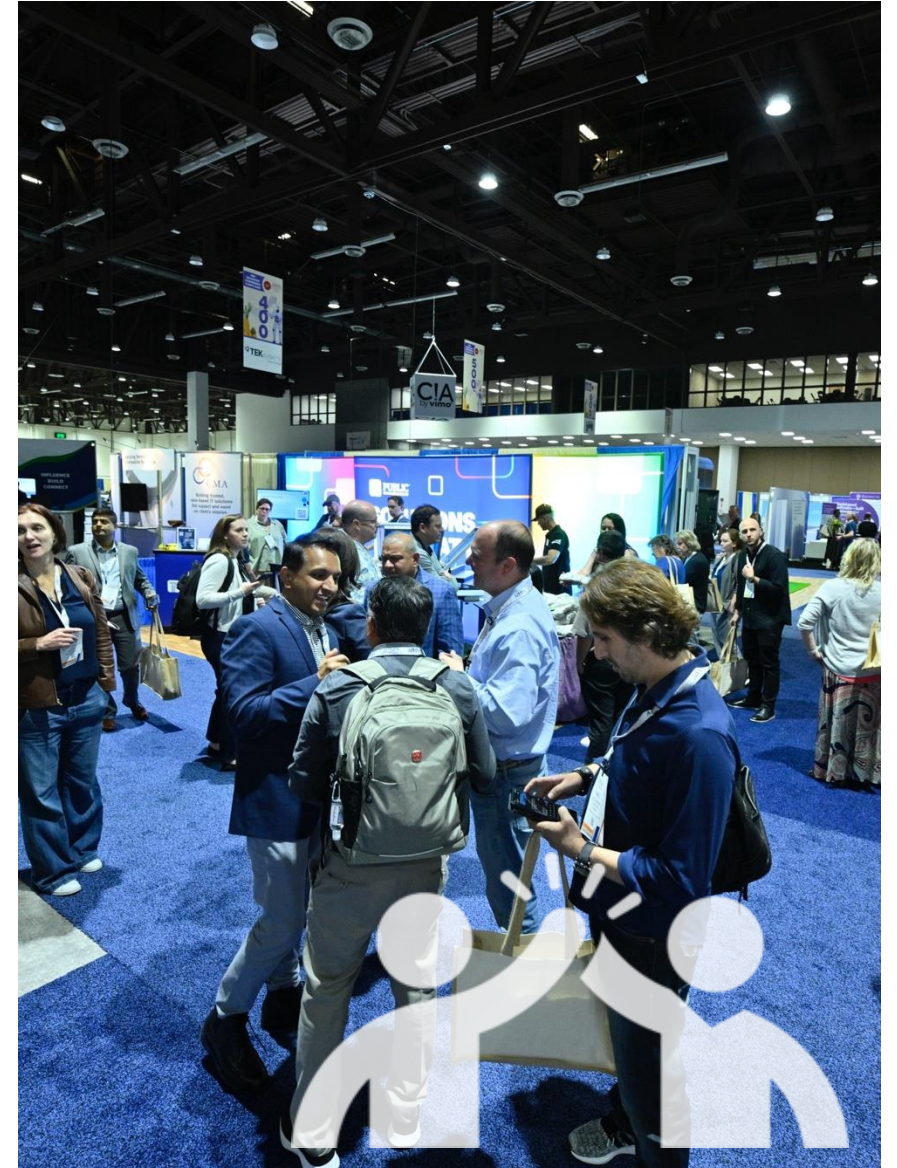
Sponsoring an APHSA conference positions your organization as a trusted partner in shaping the future of human services. Our events bring together decision-makers, policy leaders, and solution providers to exchange ideas, build partnerships, and showcase innovations. Sponsorship offers unmatched visibility and connection with those leading and transforming the sector.

WHO ATTENDS

APHSA events attract human services professionals and leaders from across the country, including:

- Agency Commissioners and Directors
- Deputy Directors and Chief Officers
- Program Administrators and Policy Leaders
- IT and Data Management Professionals
- Staff Development and Training Leaders
- Nonprofit and Industry Partners

Sponsors gain opportunities to share insights, demonstrate solutions, and connect directly with agency leadership to drive impact and innovation.



Engagement Throughout The Year

APHSa hosts multiple conferences, webinars, and on-demand learning sessions each year—providing sponsors with continuous engagement opportunities and sustained visibility. Your partnership ensures brand recognition across our growing professional network, from event promotion through post-conference follow-up.

Why meetings play such an integral role in business...

93% of communication effectiveness is determined by non-verbal cues.

7% of what others perceive are the words you say.

38% is the way you see it.

55% is facial expression and posture *when* you say it.

Source: The Balance Careers

...and why they're integral to a post-pandemic rebound.

Companies earn **\$12.50 for every \$1 invested** in face-to-face meetings.

Source: Oxford Economic Study

The close rate for face-to-face sales meetings is **40%**.

Source: ZoomInfo

2026 Events

APHSA hosts [multiple conferences](#), webinars, and on-demand learning sessions each year—providing sponsors with continuous engagement opportunities and sustained visibility. Your partnership ensures brand recognition across our growing professional network, from event promotion through post-conference follow-up.



[Association of Administrators of the Interstate Compact on the Placement of Children \(AAICPC\) Annual Business Meeting, Training Workshop and Child Welfare Conference](#)

June 2-5
San Diego, CA



[APHSA National Human Services Summit](#)

June 14-17
Arlington, VA



[Economic Mobility & Well-Being \(EMWB\) Conference](#)

August 23-26
New Orleans, LA



[IT Solutions Management for Human Services \(ISM\) Education Conference & Expo](#)

September 27-30
Spokane, WA



ENVISION, ELEVATE, ENGAGE

[National Staff Development and Training Association \(NSDTA\) Education Conference](#)

October 4-7
Salt Lake City, UT



[Public Human Services Attorneys \(PHSA\) Education Conference](#)

October 4-7
Salt Lake City, UT

For assistance with APHSA events and conferences, please email aphsaconferences@aphsa.org.

***The sponsorship offerings in this prospectus do not include benefits for and sponsorship of the ISM Education Conference & Expo. [Learn more about the ISM 2026 sponsorship opportunities.](#)*

2026 Sponsorship Opportunities

Offerings included underwriting experiences for four educational events**:

- [APHSA National Human Services Summit](#) 
- [Economic Mobility & Well-Being \(EMWB\) Conference](#) 
- [National Staff Development and Training Association \(NSDTA\) Education Conference](#) 
- [Public Human Services Attorneys \(PHSA\) Education Conference](#) 

These events reach members who are in top leadership and are charged with staff training and development of the state and/or local human services agencies. Your underwriting allows the association to keep professional development reasonably priced while bringing together the top thought leaders in the sector for learning and creating memorable engagement opportunities for our members.

**The sponsorship offerings in this prospectus do not include benefits for and sponsorship of the ISM Education Conference & Expo. [Learn more about the ISM 2026 sponsorship opportunities.](#) 

CHAMPION

COLLABORATOR

BENEFACTOR



APHSA Annual Sponsorship Opportunities

The annual sponsorship program offers three sponsorship tiers that maximize exposure at all four major educational events** throughout the year, ensuring your brand is prominently displayed to approximately 2,000 human services professionals.

	CHAMPION	COLLABORATOR	BENEFACTOR
Benefits	\$19,300	\$12,350	\$5,150
Tabletop Exhibit ¹	Included	Included	Included
Conference App Recognition	Included	Included	Included
Attendee Lists	Pre- and Post-Conference	Pre- and Post-Conference	Post-Conference Only
Complimentary Full Conference Registrations	4	3	2
Recognition on the following event web pages: https://aphsa.org/national-summit/ https://aphsa.org/emwb-conference/ https://aphsa.org/nsdta-conference/ https://aphsa.org/phsa-conference/	Logo with URL	Logo with URL	Company Name with Hyperlink
Recognition on Event Materials and Signage	Included	Included	Included
Sponsored Items ⁴	Meeting Room Wi-Fi Hotel Room Keycards Co-Branded Lanyards Conference App Conference Chatbot Charging Station Journal Swag Bag	Conference Signage or Select One (1) Item for the Swag Bag: Water Bottle Hand Sanitizer 3-in-1 Charging Cable	Coffee Breaks (2 Opps) or Select One (1) Item for the Swag Bag: Snack Item (2 Opps) Scrambler/Mind Puzzle (2 Opps)

¹ Tabletop is defined as one (1) skirted six-foot table or equivalent space, two (2) chairs, and access to one (1) 110 outlet. AV is additional and may be ordered directly from the AV provider.

² Marketing insert, per conference and provided by the sponsor, should be no larger than 8.5" x 11" and weigh no more than five (5) ounces. Inserts may be non-sponsored items (postcard, flyer, etc.).

³ Complimentary registrations may be used amongst the three (3) conferences. Additional registrations will be made available at a discounted rate.

⁴ APHSA will assist with the customization of any co-branded items that are sponsored in a package.

** The sponsorship offerings in this prospectus do not include benefits for and sponsorship of the ISM Education Conference & Expo.

Explanation of Benefits – Annual/Full Year Sponsors

Year-round sponsors enjoy benefits of the specific level plus additional exposure as defined as follows:

EXHIBIT SPACE (TABLETOP) –

Benefit from traffic throughout the foyer of the meeting space with a tabletop display during every conference. The exhibit includes the following:

- One (1) 6 ft. table or equivalent space with two (2) chairs
- One (1) 110 outlet access
- One (1) tabletop sign with logo

SWAG BAG – *One (1) opportunity for the year*

Put your brand on the Swag Bag, an environmentally friendly reusable tote that will be filled with co-branded items and given to attendees, providing brand exposure to all who attend the event. As the sponsor of this hot item, you will receive these benefits:

- Logo on the Swag Bag

MEETING ROOM WI-FI – *One (1) opportunity for the year*

Attendees carry an average of 2.5 electronic devices to stay connected. Sponsoring this key item, your benefits include:

- Logo recognition at the conference as Wi-Fi sponsor
- Your company name (or acronym) used as the login password
- When possible, a custom splash page will be provided

HOTEL ROOM KEYCARDS – *One (1) opportunity for the year*

This opportunity reaches all conference attendees with your brand at their fingertips every time they go to their hotel room. Keys will be distributed to all registered attendees staying at the conference hotel.

CONFERENCE SIGNAGE – *One (1) opportunity for the year*

Attendees check out the conference signage to know where to be at any given time during the conference. Your company logo will be on all general conference signage and displayed throughout the venue.

ITEMS FOR SWAG BAG – *One (1) sponsor per item; some have multiple opportunities*

The Swag Bag will be provided to in-person attendees with cool swag and snacks. Production is included in the cost of the sponsorship. Based on your level of sponsorship, you may select one (1) of the following items for the swag bag:

- Journal
- Water Bottle
- Hand Sanitizer
- Snack Item, two (2) opportunities
- Scrambler/Mind Puzzle, two (2) opportunities
- 3-in-1 Charging Cable

CHARGING STATION – *One (1) opportunity for the year*

This co-branded opportunity allows you to put your brand on the charging station for each conference.

Note: Sponsor provides the artwork.

COFFEE BREAKS – *Two (2) opportunities per conference, one (1) per company*

Coffee and snack breaks are very popular amongst attendees as they move from one session to another. Napkins with your logo and signage will be provided for the breaks.

CONFERENCE APP – *One (1) opportunity for the year*

The Conference App will provide the attendees with access to the schedule, speaker information, venue maps, exhibit hall information, who is attending, and other information on the event. The sponsor will receive two (2) push notifications during each conference as well as branding within the app.

CONFERENCE CHATBOT – *One (1) opportunity for the year*

"Ask Abby," the APHSA Chatbot, will be used by conference attendees to inquire about important logistical information about the conference (e.g., hotel, registration rates, etc.) in advance, which puts your brand in front of prospective attendees well before they are registered.

À La Carte Sponsorship Opportunities

These opportunities are in addition to the annual sponsorship fee. Choose from the à la carte offerings to build a custom package to meet your marketing goals.

NETWORKING RECEPTION –

One (1) opportunity per conference. Buyout option available.

Investment: \$15,000 per reception

Host one of the most anticipated social gatherings of the year. Includes signage, branded napkins, and recognition throughout the event.

KEYNOTE SESSION –

Availability varies per conference. Buyout option available.

Investment: \$20,000 per conference

Showcase your commitment to thought leadership by underwriting a keynote session. Includes on-stage recognition, opportunity to share a 2-minute video, and private meet-and-greet access.

BREAKFASTS –

One (1) opportunity per conference. Buyout option available.

Investment: \$10,000 per conference

The most important meal of the day! Start with your brand front and center every morning. Includes logo napkins and signage at serving stations.

HEADSHOT LOUNGE –

Up to three (3) opportunities for the year. Buyout option available.

\$8,000 per conference

Offer attendees complimentary professional portraits. Includes branded signage and attendee lead list.

WELLNESS CORNER –

Buyout option available.

Investment: \$7,500 per conference

Sponsor a calm and restorative space for attendees to recharge and relax between sessions.

MASSAGE RETREAT –

Buyout option available.

Investment: \$12,000 buyout only

Provide a rejuvenating lounge with massage chairs and aromatherapy, featuring your brand on signage and therapist apparel.



Single Conference Sponsorship Opportunities

For organizations seeking focused exposure at one APHSA conference, single-conference sponsorships offer targeted engagement with key audiences. Each package includes exhibit space, attendee access, and event branding.

	INFLUENCE	BUILD	CONNECT	TABLETOP
Benefits*	\$7,210	\$5,150	\$3,600	\$1,925
Complimentary Full Conference Registration	4	3	2	1
Discount Conference Registration for Additional Personnel	Included	Included	Included	Included
Tabletop Display	Included	Included	Included	Included
Swag Bag (selection of items provided)	One (1) Item	One (1) Item (+\$1,000)	N/A	N/A
Attendee List Access	Pre- & Post-Conference	Post-Conference	Post-Conference	Post-Conference

*All single-conference packages include a six-foot tabletop display with chairs and access to one electrical outlet. Sponsors may bring their own pop-up display units (up to 10 ft. wide). Placement is assigned by APHSA staff.



APHSA Event Sponsorship Opportunities 2026

For more information, please contact:

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updated 2/18/26

