

A photograph of a woman and a young girl shopping in a grocery store. The woman, with long brown hair and a warm smile, is wearing a light-colored, short-sleeved top. She is looking down at something in her hands. The girl, also with brown hair, is looking intently at the same item. They are standing in an aisle with shelves of products. A red circular logo with the word "EQUIFAX" is overlaid on the top left. A dark red banner with white text is at the bottom.

EQUIFAX[®]

ebook

A Simpler Path to Essential Food and Nutrition Aid

The application process for SNAP can feel stressful and overwhelming with information and paperwork requests.

When an applicant's employment, income, and expense verification relies on outdated methods, the burden intensifies, leading to potential delays in benefit determination and, in some cases, preventing eligible applicants from receiving the critical support they need.

Social service agencies that administer Supplemental Nutrition Assistance Program (SNAP) themselves shoulder an immense burden. They face the constant pressure of managing massive caseloads while trying to serve their community with diligence and compassion. They are also on the front lines of change.

Recent legislative shifts are introducing new administrative and financial challenges for states, while also modifying eligibility requirements for applicants.

To navigate this evolving landscape, agencies are increasingly turning to advanced data and technology solutions to help maintain program integrity, manage costs, and — most importantly — promote the delivery of timely and appropriate benefits for those who need them.



For the People: the Eligibility Suite of Solutions from Equifax Helps Deliver Aid Faster and Easier

For individuals and families struggling with food insecurity, the waiting period for SNAP benefits to be approved can feel like a lifetime.

Equifax SNAP eligibility solutions were built to simplify the path to aid, transforming a historically manual and burdensome address, income, employment, and expense verification experience into a streamlined, efficient, and dignified process for applicants and current recipients.



Solutions Designed for Faster and Easier Aid Delivery

Simplifying Employment and Income Verification for Modern Work

A central component of determining SNAP eligibility is accurately verifying an applicant's income. This process has become increasingly complex due to the rise of independent, gig, and self-employed workers. To achieve a more complete financial view of applicants and expedite eligibility determination, Equifax integrates multiple data sources. This holistic approach includes instant W-2 payroll data from The Work Number® database, consumer-permissioned bank-connected deposit data for additional earned and unearned income, and the ability for applicants to include self-reported income and expenses.

Supporting Benefits Continuity and Easing Re-Entry after Incarceration

Incarceration status is a critical factor in SNAP eligibility. Agencies can face challenges ensuring program integrity and participant eligibility without timely incarceration information, possibly leading to improper payments and delays in benefit reinstatement after release. Get near real time incarceration pointer data to help inform next steps in the process.

Continuous Support and Communication

Maintaining accurate residency and contact information isn't just an administrative chore; it's critical to ensuring eligible people stay connected to their benefits. Equifax helps to address this by offering solutions which provide contact information (such as address, phone number, email address) vital residency checks and maintaining communication.

¹ Equifax Study, May 2025.

Greater Support = Greater Access

48%

of applicants say they worry they might make errors on the application.¹

46%

of benefit decision makers noted direct access to applicant income data as their primary need.¹

20.4M

In 2025, Equifax provided employment and income verifications for 20.4M people seeking government benefits.

Why it All Matters: Beyond Paperwork and Process

It's easy to look at the challenges facing SNAP as purely administrative — a matter of paperwork, data systems, and compliance. But behind every application, every caseworker, and every data point is a human story and a vital mission.

The Human Impact: Dignity and Opportunity

For an eligible individual or family, the speed of SNAP approval isn't just about convenience; it's about access to fundamental human needs. Delays in benefit determination can mean children going hungry, difficult choices between paying rent and buying groceries, and deeper anxiety during already stressful times.

Quicker access to reliable food assistance is the foundation upon which individuals can stabilize their lives, pursue employment, and focus on long-term well-being. Ultimately, investing in advanced technology for SNAP isn't an administrative luxury— it's a moral and economic imperative that enables a faster, fairer, and more effective safety net for all.



For caseworkers, reducing the administrative load allows them to spend less time chasing documents and more time providing counseling, resource referrals, and genuine human support, leading to stronger morale and better service delivery.



A simpler path to essential aid

The solution lies in shifting the burden of verification from the individual to advanced, data-driven technology. The Eligibility Suite for SNAP is built precisely for this purpose, transforming a historically complex experience into a streamlined and efficient one.

Utilizing these comprehensive solutions, which provide instant W-2 income data, bank-connected deposit information, critical contact information, and incarceration information, helps ensure a faster, secure, and more dignified path to benefits. This more holistic approach not only simplifies data verification, especially for the modern workforce, but also supports program integrity and uninterrupted benefit access for eligible recipients.

By leveraging the Eligibility Suite, caseworkers are less burdened with administrative overload. The result is a more efficient, effective, and compassionate system that ensures essential food assistance gets into the hands of eligible individuals and families when they need it most.

Ready to explore how your agency can leverage these solutions to deliver aid faster and easier to your community?





Maximize benefit reach.
Reduce administrative burden.
Improve program efficiency.

More than two-thirds of state agencies use Equifax to automate their benefit eligibility and determination processes. Learn more about our full suite of SNAP benefit eligibility solutions and how they can help you automate and speed processes, improve benefits timing, and potentially reduce the strain on social service agencies employees.

Learn more.

totalverify.equifax.com

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